



35th ANNIVERSARY FLYERS WIVES CARNIVAL Sunday, February 19, 2012

SPONSORSHIP PACKAGES

Create the branding elements that work for YOU! All sponsorship packages are fully-customizable. Please contact Donna Katzman, Director of Events, (Dkatzman@comcast-spectacor.com or 215.389.9430) for a customized sponsorship package that meets your budgetary & charitable initiative needs.

“FACE-OFF” SPONSOR

\$15,000

- o Company logo prominently displayed in featured area in lower bowl (i.e. Dunk Tank, Shot on Goal, Stanley Cup, Mystery Bags, Player Benches, etc.)
- o Logo exposure on two inner-bowl LED rings & scoreboard during the Carnival
- o Logo inclusion on fliers distributed to patrons at a regular season Flyers game (approximately 20,000 fliers)
- o Logo exposure on the Carnival map distributed to all patrons (10,000 guests)
- o Company logo on ComcastSpectacorFoundation.org and FlyersCarnival.com with link-back capability one (1) year from contract date
- o Executive listed as a Flyers Wives Carnival Chair on all Carnival collateral
- o Full-page color advertisement in commemorative 35th Anniversary Carnival program book
- o Sixty (60) Carnival entry tickets (30 early and 30 general)
- o Opportunity for executive interview during Comcast SportsNet’s feature coverage of the Carnival
- o Opportunity for executive interview during 610 WIP’s feature coverage of the Carnival
- o Access to exclusive VIP Carnival preview event(s) including Carnival Kick-off celebration and more
- o :30 second commercial to run in-arena during 2012 Flyers Wives Carnival
- o Railing banner (3’ x 6’) in Wells Fargo Center during Carnival
- o Tabling opportunity during three (3) Philadelphia Flyers home games at Wells Fargo Center (subject to approval)
- o Autographed Philadelphia Flyers jersey (player of your choice)
- o Autographed limited-edition Philadelphia Flyers lithograph (your choice based on availability)
- o Post-practice meet and greet with a member of the Philadelphia Flyers (player, date and time subject to availability)
- o Guided tour of the Philadelphia Flyers locker room for twenty (20) guests during the Flyers Wives Carnival
- o Use of a suite at a Philadelphia Flyers home game at the Wells Fargo Center (subject to availability. Food and beverage not included)
- o Two (2) tickets to a Flyers home game at the Wells Fargo Center with an experience (i.e. Zamboni ride, Benchwarmer, or High-Five Club)



“HAT TRICK” SPONSOR

\$10,000

- o Company logo prominently displayed in featured area on Main Concourse (i.e. Alumni Zone, Kids Zone, Game Booth, Interactive Games, etc.)
- o Logo exposure on two inner-bowl LED rings & scoreboard during the Carnival
- o Logo inclusion on fliers distributed to patrons at a regular season Flyers game (approximately 20,000 fliers)
- o Logo exposure on the Carnival map distributed to all patrons (10,000 guests)
- o Company logo on ComcastSpectacorFoundation.org and FlyersCarnival.com with link-back capability one (1) year from contract date
- o Executive listed as a Flyers Wives Carnival Executive Vice Chair on all Carnival collateral
- o Full-page color advertisement in commemorative 35th Anniversary Carnival program book
- o Forty (40) Carnival entry tickets (20 early and 20 general)
- o Opportunity for executive interview during Comcast SportsNet’s feature coverage of the Carnival
- o Access to exclusive VIP Carnival preview event(s) including Carnival Kick-off celebration and more
- o Railing banner (3’ x 6’) in Wells Fargo Center during Carnival
- o Tabling opportunity during one (1) Philadelphia Flyers home game at Wells Fargo Center (subject to approval)
- o Autographed Philadelphia Flyers jersey (player of your choice)

“POWER PLAY SPONSOR”

\$5,000

- o Company logo prominently displayed in area on Mezzanine Level (i.e. Game Booth, Inflatable, etc.)
- o Logo exposure on two inner-bowl LED rings & scoreboard during the Carnival
- o Logo exposure on the Carnival map distributed to all patrons (10,000 guests)
- o Company logo on ComcastSpectacorFoundation.org and FlyersCarnival.com with link-back capability one (1) year from contract date
- o Executive listed as a Flyers Wives Carnival Vice Chair on all Carnival collateral
- o Half-page color advertisement in commemorative 35th Anniversary Carnival program book
- o Twenty (20) Carnival entry tickets (10 early and 10 general)
- o Access to exclusive VIP Carnival preview event(s) including Carnival Kick-off celebration and more
- o Railing banner (3’ x 6’) in Wells Fargo Center during Carnival
- o Autographed limited-edition Philadelphia Flyers lithograph (your choice based on availability)

“RED LINE” SPONSOR

\$2,500

- o Company name on ComcastSpectacorFoundation.org and FlyersCarnival.com with link-back capability
- o Logo exposure on two inner-bowl LED rings & scoreboard during the Carnival
- o Quarter-page color advertisement in commemorative 35th Anniversary Carnival program book
- o Six (6) Carnival entry tickets (four early admission, two general admission)